DigiFind – Enhance Adult Learners Digital Skills for Furniture Industry

European Analysis Report

on

Focus Groups

Partner: EFFEBI Association

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Associazione
per lo sviluppo organizzativo
e delle risorse umane

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Executive Summary

The European Analysis Report on Focus Groups is based on the results of the 5 Focus Groups, organized in the development of the DigiFInd Project. The project is addressed to adult trainers who provide training in Digital Skills, and who desire to improve their competences in the education of Adult learners employed in the Furniture Industry. 75 participants have been involved in the 5 Focus Groups, one in each of the Partners' countries (Bulgaria, Germany, Italy, Poland, Romania). They were mainly IT experts, trainers, and Employers and Employees of the Furniture Sector. Information about the most important needs, challenges, opportunities and problems of the Furniture Industry has been collected. The aim of this Report is to identify the areas of improvement in the teaching of digital skills in the Furniture Industry.

The results of the Focus Groups confirm some of the findings of both the preliminary research as well as the desk research, specifically, the lack of basic digital skills among employees of the Furniture sector, and also a lack of specific training aimed at low-skilled adults employed in this field.

A variety of skills and competences are needed, starting from the basic ones, and up to the more complex competences. Basic digital skills and computer literacy in particular should be developed before any further training could be implemented. It emerges also the need to train a broad variety of different skills, even if not directly related to the furniture industry.

Among the challenges that the designing and development of new training will encounter, there is the lack of motivation of employees, and thus should be concerned with making the training as much engaging as possible.

Nonetheless, the Focus Groups confirm that the need to improve the digital skills of low-skilled adult employees in the furniture industry is perceived as a crucial in today global market, and presents an opportunity for the growth of companies and the improvement of their competitiveness.